

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

<u>Contract / Revision</u> 121348 / 1		<u>Alt Order #</u> Warren
<u>Product</u> Warren for Senate 2012		
<u>Contract Dates</u> 08/27/12 - 09/02/12	<u>Estimate #</u> 11662	
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 08/22/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Jeff Lutz	<u>Sales Office</u> Boston-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	WFXT	08/27/12	09/02/12	Fox 25 AM News 5a	5a-530a		:30			NM	5	\$2,000.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	MTWTF--				5	\$400.00			
E 2	WFXT	08/27/12	09/02/12	Fox 25 AM News 5a	530a-6a		:30			NM	5	\$2,000.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	MTWTF--				5	\$400.00			
E 3	WFXT	08/27/12	09/02/12	Fox 25 AM News 6a	6a-630a		:30			NM	5	\$3,000.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	MTWTF--				5	\$600.00			
E 4	WFXT	08/27/12	09/02/12	Fox 25 AM News 6a	630a-7a		:30			NM	5	\$3,000.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	MTWTF--				5	\$600.00			
E 5	WFXT	08/27/12	09/02/12	Fox 25 AM News 7a	7a-730a		:30			NM	5	\$3,000.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	MTWTF--				5	\$600.00			
E 6	WFXT	08/27/12	09/02/12	Fox 25 AM News 7a	730a-8a		:30			NM	5	\$3,000.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	MTWTF--				5	\$600.00			
E 7	WFXT	08/27/12	09/02/12	Fox 25 AM News 7a	8a-830a		:30			NM	5	\$3,000.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	MTWTF--				5	\$600.00			
E 8	WFXT	08/27/12	09/02/12	Fox 25 AM News 7a	830a-9a		:30			NM	5	\$3,000.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	MTWTF--				5	\$600.00			
9	WFXT	08/27/12	09/02/12	Fox 25 AM News 9a	9a-10a		:30			NM	2	\$200.00
		Immediately Preemptible										

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<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 08/22/12 / 08/31/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M---F--				2	\$100.00			
E 10	WFXT	08/27/12	09/02/12	Fox 25 AM News 9a	9a-10a		:30			NM	3	\$750.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-TWT---				3	\$250.00			
11	WFXT	08/31/12	08/31/12	M-F 10a-11a	10a-11a		:30			NM	1	\$50.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----F--				1	\$50.00			
12	WFXT	08/27/12	09/02/12	M-F 5p-6p	5p-6p		:30			NM	10	\$1,250.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTF--				10	\$125.00			
E 13	WFXT	08/27/12	09/02/12	Fox 25 News at 6p	6p-630p		:30			NM	10	\$4,000.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTF--				10	\$400.00			
E 14	WFXT	08/27/12	09/02/12	Fox 25 News at 630p	630p-7p		:30			NM	10	\$4,000.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTF--				10	\$400.00			
15	WFXT	09/02/12	09/02/12	Su 630p-7p	630p-7p		:30			NM	1	\$100.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S				1	\$100.00			
E 16	WFXT	08/27/12	08/27/12	Mo Prime Hour 1	8p-9p		:30			NM	1	\$4,500.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$4,500.00			
E 17	WFXT	08/28/12	08/28/12	Tu Prime Hour 2	9p-10p		:30			NM	1	\$4,500.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-T-----				1	\$4,500.00			
E 18	WFXT	08/29/12	08/29/12	We Prime Other 1	8p-10p		:30			NM	1	\$5,000.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	--W----				1	\$5,000.00			
19	WFXT	08/30/12	08/30/12	Th Prime Hour 2	9p-10p		:30			NM	1	\$1,200.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---T---				1	\$1,200.00			
E 20	WFXT	08/27/12	09/02/12	Fox 25 Late News 10p	10p-11p		:30			NM	15	\$20,250.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTF--				15	\$1,350.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	WFXT	08/27/12-09/02/12	Fox 25 Late News 10p	10p-11p	MTuWThF----	:30		\$1,350.00	NM		
	See MG 20.17											
	12	WFXT	08/27/12-09/02/12	Fox 25 Late News 10p	10p-11p	MTuWThF----	:30		\$1,350.00	NM		
	See MG 20.16											
	16	WFXT	09/02/12-09/02/12	M-Su 10p-11p News	10p-11p	-----Su	:30		\$1,350.00	NM		
	(M) MG for 20.12 08/30											
	17	WFXT	09/02/12-09/02/12	Fox 25 Late News 10p	10p-11p	-----Su	:30		\$1,350.00	NM		
	(M) MG for 20.5 08/30											
E 21	WFXT	08/27/12	09/02/12	Fox 25 Late News 11p	11p-1130p		:30			NM	10	\$10,000.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	MTWTF--				10	\$1,000.00			
E 22	WFXT	09/01/12	09/01/12	Fox 25 Late News 10p	10p-11p		:30			NM	1	\$1,350.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-----S-				1	\$1,350.00			
E 23	WFXT	09/02/12	09/02/12	Fox 25 Late News 10p	10p-11p		:30			NM	2	\$2,700.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-----S				2	\$1,350.00			
E 24	WFXT	09/02/12	09/02/12	Fox 25 Late News 11p	11p-1130p		:30			NM	1	\$1,000.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/12	09/02/12	-----S				1	\$1,000.00			
Totals											110	\$82,850.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/02/12	110	\$82,850.00	\$70,422.50
Totals	110	\$82,850.00	\$70,422.50

Signature: _____ **Date:** _____

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